



WISCONSIN SCHOOL OF BUSINESS

ALUMNI VOICE PANEL

FREQUENTLY ASKED QUESTIONS

What is the 2020 Alumni Voice Panel?

An exclusive online panel of WSB alumni who are willing to share their experiences and opinions to have an impact on the School.

What types of activities will I receive?

Activities will primarily include surveys. Topics will vary based on needs within the School but will range from influencing alumni activities, student programming, or other School initiatives.

What's the time commitment?

There is a minimal time commitment. You will receive about one survey a month and there is the opportunity to participate in other interesting research activities on occasion. This shouldn't require more time than it takes to complete a survey (typically less than 10 minutes a month).

What will happen with my personal data?

Your participation will be noted in our records, but all information you provide will be kept confidential. Your personal information will not be released to any other companies or organizations unless your consent is provided.

What if I'm not very involved or connected to WSB?

The Alumni Voice Panel is open to all WSB alumni, regardless of engagement level.

How will I be contacted?

Participants will be contacted via email. You should expect to receive a survey invite about once a month and we'll also share a newsletter every quarter to highlight what we learned.

What if I join the panel but decide I no longer want to participate?

There will be an option to opt out of the panel when we contact you via email. You may also reach out to the team directly at alumnivoice@wsb.wisc.edu to change your preference. We refresh our panel list annually. However, we hope that you decide to stay involved!

Other questions?

Please feel free to reach out to alumnivoice@wsb.wisc.edu for questions, comments or feedback. We value your input and expertise and we hope you will enjoy helping us to better serve our alumni community. Together Forward!